

## About The Authors

**Abdullahi Aliyu Maiwada:** Abdullahi is a Ph.D. candidate, Media Arts, University of Abuja. He is presently attached to the Public Relations Unit, Nigeria Customs Service Headquarters, and he is a social media handler for the Customs Service as well as the Liaison Officer Nigeria Customs Broadcasting Network (NCBNTV/Radio). He is an Associate Member, National Institute of Public Relations (NIPR) and Association of Communication Scholars & Professionals of Nigeria (ACSPN).

**Adebisi Ogunmusire PhD:** Adebisi is a Lecturer at the Department of Mass Communication, Elizade University, Ilara-mokin, Ondo State. She is also a member of Nigerian institute of Public relations.

**Adeline Nkwam-Uwaoma PhD:** Adeline is the HOD of Department of Film and Multimedia Studies, Imo State University, Nigeria. She is a member of ACSPN.

**Ayotunde Adedapo Afolabi:** Ayotunde is a first year PhD. candidate at the University of Missouri. His research focus bridges classical literary analysis with contemporary issues and how digital platforms and spaces influence and reshape storytelling processes.

**Blessing O. Oko:** Blessing of the Department of Mass Communication, British Canadian University, Kakum, Cross River State, Nigeria, holds an M.A in Mass communication. She is presently a doctorate degree student at the University of Uyo, Akwa Ibom state. Her areas of research interest are Artificial Intelligence and Health communication.

**Bolu John Folayan:** Bolu is a visiting professor of Mass Communication, McPherson University, Seriki Sotayo, Ajebo, Ogun State. He is also a Chief Lecturer and the immediate past head of department of mass communication, The Federal Polytechnic Ilaro. He is a member of the Nigerian Institute of Public Relations (NIPR) and the Association of Communication Professionals and Scholars of Nigeria (ACSPN).

**Eric Msughter Aondover, PhD:** Eric is a lecturer in the Department of Mass Communication at Caleb University, Imota, Lagos. Aondover is a communication scholar with specialisation in Journalism and Media Studies. He has published in several national and international scholarly journals, attended and participated in several conferences and workshops on communication, media, and journalism. Areas of research interest include: Media and Conflict, Political Communication, Digital Media, Media and Society, Media and Gender, Development Communication, and Media Literacy.

**Fredrick Wilson:** Fredrick is a doctoral researcher at Bowling Green State University's School of Media and Communication. He specializes in teaching Public Speaking and conducting research in development communication.

**Ifedolapo Ademosu, PhD:** Ifedolapo Ademosu is a member of Faculty at the Department of Mass Communication, Caleb University, Imota in Lagos State. She holds a doctorate degree with focus on Environmental and Development Communication from the Department of Communication Studies, Federal University of Agriculture, Abeokuta, in Ogun State. She was the Assistant General Secretary (II) of the Association of Communication Scholars & Professionals of Nigeria (ACSPN), currently the National Treasurer of the same association; and also a corresponding editor for the association's open-access journal - Communication Cultures in Africa.

**Ifeyinwa Nsude PhD:** Ifeyinwa is a Professor of Mass Communication in Ebonyi state University. Her areas of research interest include Artificial Intelligence, Development Communication, Health Communication, among many others.

**John Abiola Sobayo:** John is a second-year master's student at the School of Media and Communication, Bowling Green State University, Ohio. His research interests include new media and journalism.

**Joseph Wilson PhD:** Joseph is a Professor of New Media and Communication at the Department of Mass Communication,

University of Maiduguri with research interest in Communication Society, New Media and Society

**Jude Melea:** Jude is a lecturer and PhD scholar at the Department of Mass Communication, University of Maiduguri, Nigeria. His research interest is in Communication and Society.

**Juliet Mamudu:** Juliet is a legal practitioner at the Royal Attorneys, Jos, Nigeria. She holds a Masters degree in Disaster Risk Management from the University of Maiduguri. Her areas of interest are: humanitarian and development issues, Peacebuilding and disaster risk management. In addition to her Masters degree in Disaster Risk Management, she has over ten years banking experience.

**Maliki Mustapha:** Maliki is a Chief Technologist with the Department of Mass Communication, The Federal Polytechnic, Ilaro. He is member of the Association of Communication Professionals and Scholars of Nigeria (ACSPN). He holds a Master's degree in Mass Communication.

**Marie C. Obasi, PhD:** Maria is a lecturer in the Department of Mass Communication at Caleb University, Imota, Lagos. Her area of specialisation is Film and Multimedia Studies. Her research interest includes: Film Studies, Broadcast, Environmental Communication, Development Communication, and Peace Journalism.

**Mcvin A. Ugor:** Mcvin is a Senior Clinical Research Scientist with the Federal Neuro-Psychiatric Hospital, Calabar. He holds a master's degree in Public Health and is currently undergoing a PhD programme in Biochemistry at the University of Calabar. His area of research interests are Epidemiology and Mental health.

**Mishack Ndukwu:** Ndukwu is a lecturer with the department of Film and Multimedia Studies, Imo State University, Owerri, Nigeria.

**Mohammed Auwal Umar:** Mohammed is a Graduate Assistant with the Department of Mass Communication, University of Maiduguri and DAAD Student at the Centre for the Study and Promotion of

Cultural Sustainability, University of Maiduguri. He is a former journalist with the Daily Trust Newspaper. His research interest cut-across development communication, media and technology, media and society, media and culture, journalism and film studies.

**Nuhu Diraso Gapsiso PhD:** Nuhu is a Professor of New Media and Journalism at the Department of Mass Communication, University of Maiduguri. A former Head of Department, Mass Communication, University of Maiduguri with research interest is in New Media and Journalism and Media and Society.

**Rahila Jibrin PhD:** Rahila Is a lecturer at the Department of Mass Communication, University of Maiduguri. A former Director Public Affairs African Council for Communication Education (ACCE), Nigeria Chapter with research in Gender issues, Media, Communication and Society.

**Solomon Abiodun Oyeleye, PhD:** Solomon is a Lecturer and currently he is the Acting Head, Department of Mass Communication, Caleb University, Imota, Lagos. He was the Best Graduating Student in the 1995 set of Communication and Language Arts Department, University of Ibadan, Ibadan, from where he obtained his Masters and PhD in Applied Communication. He is a member of the Nigerian Union of Journalists (NUJ), Association of Communication Scholars & Professionals of Nigeria (ACSPN) where he currently serves as Deputy National Publications Editor, and International Association of Media and Communication Research (IAMCR).

**Terwanger Daniel Aliough:** Terwanger is a Doctoral Student in the Department of Mass Communication, Nasarawa State University Keffi. The author's interests in research are Broadcasting, New Media and Political Communication. He is a member of the Association of Communication Scholars & Professionals of Nigeria (ACSPN). He has attended and participated in both national and international conferences.

**Tosin Adesile:** Tosin teaches Journalism at Department of Mass Communication, Elizade University, Ilara-mokin, Ondo State. He is

the Editor of his Departmental Journal of Innovative Communication and Media studies (JICMS). Before joining the academia, Adesile has worked in the media in various capacities. He holds a BSc (Hons) and an MSc degree in Mass Communication, both awarded by the University of Lagos. He is currently rounding up his PhD at the University of Lagos.

**Ugochukwu Odimba:** is an accomplished ICT Manager at the Nigerian Midstream and Downstream Petroleum Regulatory Authority (NMDPRA). He holds an MSc in Information Technology from the University of Liverpool, UK, and is currently pursuing a PhD in Cyber Security at the Africa Centre of Excellence on Technology Enhanced Learning (ACETEL), National Open University of Nigeria. With over 25 years of experience in the IT industry, Ugochukwu boasts a robust portfolio of professional certifications in programming, database administration, data science, IT service management, project management, IT governance, information and network security, and ethical hacking. His expertise has been honed through extensive training, workshops, and conferences across four continents. Ugochukwu has successfully led and participated in numerous ICT projects, demonstrating exceptional leadership and technical skills. He is also dedicated to the professional development of others, having trained numerous IT professionals throughout his career.

**Wole Adamolekun PhD:** Wole is an Associate Professor, Department of Mass Communication and the Acting Director of Academic Planning at the Elizade University. He has more than forty years' experience in the Corporate Communications. He is a fellow of Nigerian Institute of Public Relations.

**Yusuf Mu'azu:** Yusuf is an award-winning Human Resource Manager and Chartered Public Relations & Advertising Practitioner with over 26 years of extensive public service experience. He currently serves as Assistant Director and Head of Corporate Services and Administration at the Nigerian Midstream and Downstream Petroleum Regulatory Authority (NMDPRA) in Lagos. Yusuf's holds a Ph.D. in Development Communication (UNIMAID), an M.Sc. in Political Economy & Development Studies (UNIABUJA),

and a B.A. in Mass Communication (UNIMAID). He also obtained Professional Diploma in Public Relations from the Chartered Institute of Public Relations (CIPR), United Kingdom (UK), and Certificates in Television and Film Documentary Production from the Nigerian Television College and the National Film Institute of Nigeria. He has completed Executive Education Certificates programmes in Values and Public Policy as well as in Public Leadership at the Blavatnik School of Government, University of Oxford, UK. Yusuf is a Fellow of both the Advertising Regulatory Council of Nigeria (ARCON) and the Nigerian Institute of Public Relations (NIPR). Yusuf is actively involved in several professional bodies, including the Society for Human Resource Management (SHRM), USA, Chartered Institute of Personnel Management of Nigeria (CIPM), Chartered Institute of Public Relations (CIPR), UK, Association of Communication Scholars & Professionals of Nigeria (ACSPN), and the African Council for Communication Education (ACCE), reflecting his commitment to continuous professional development and industry leadership. His expertise spans broadcast journalism, television production, development communication, operational excellence in midstream and downstream oil & gas operations, and organisational administration, making him a pivotal figure in shaping policy and operational frameworks within Nigeria's regulatory and petroleum sectors.