

## ACSPN 9<sup>th</sup> Annual Conference 2022 Theme: Communication, Media, and Power Relations in a Multicultural Society.

Date: Wednesday, August 31 – Thursday, September 1, 2022
Venue: Rockview Hotel, Plot 194, Adetokunbo Ademola Crescent, Wuse II, Abuja.
Arrival: Tuesday, August 30, 2022
Departure: Friday. September 2, 2022

Special Panel: One Country, Many Voices, Dilemmas of free expression.

Female Researchers Panel: Women in the Margins and the Irony of Media Coverage

Communication, media, and power are interrelated, largely because of how power is expressed via communication strategies and media contents. The range of communication and media tools have led to a profusion of interactive communication as people increasingly leverage them to create power relations by seeking to control communication and media narratives in favour of their perspective. Like never before the multiculturality of our society has been brought to the fore. On the one hand, is the emphasis on the centrality of multicultural attitude for living harmoniously in a world with swift global interactions and cultural exchanges of our societies. On the other hand, multiculturalism is thought to enrich societies and broaden horizons. However, in recent times, there is increasing ethnic-driven power upheavals and many societies are feeling threatened by the continuous decline in multiculturalism. The fears are reflected in the emergence of stronger right-wing commentators/communities and ethnic nationalities, making the most of communication and media tools to generate a new public sphere in which to contest power, giving rise to new battles for control and influence in a multicultural society.

Emerging communication and media platforms are in no little ways providing a new tilt of power and giving new actors the opportunity to set the agenda, eliminating the professional role of editors. Ethnic nationalities and interest groups are becoming stronger through leveraging on the plethora of communication and media platforms used for the promotion and protection of ethnic, regional, religious, and political interests.

As it is obvious that communication and media have become realistic alternatives of power relations in a multicultural society, ACSPN invites papers from its members/potential

members, other interested individuals, local and international organizations, associations, institutions, agencies, the private sector, and governments for participation in its 2022 annual conference to examine the issue.

Participants are encouraged to explore theoretical, conceptual, and contextual issues in the areas of communication, media, and power relations in a multicultural society as they relate to any of the sub-themes or related areas under the theme. We welcome academic contributions, case studies or special presentations that are products of collaborative, original and innovative empirical studies, or professional experiences in these areas.

Papers should reflect but not restricted to these sub-themes

- Media and power Relations in multicultural society
- Digital Culture and power relations in multicultural Society
- Emerging media and power relations in a multicultural society
- Gender, Media and power relations in a multicultural society
- Social Media, citizen participation and power relations in a multicultural society
- Media Ethics and power relations in multicultural society
- Media Ownership/Control and power relations in multicultural society
- Public Relations and power relations in a multicultural society
- Public Relations in a multicultural society
- Advertising, and power relations in a multicultural society
- Multiculturalism and power relations
- Communication and power relations in a multicultural society
- Communication, Diversity, and power relations
- Media Professionalism and power relations in a multicultural society
- Visual communication of power in a multicultural society
- Alternative Media and power relations in a multicultural society

Abstracts of no more than 300 words (typed using Times New Roman font and 1.5 spacing formats) should be emailed by 30th of May, 2022 and full papers (typed using Times New Roman font and 1.5 spacing formats) by 15<sup>th</sup> July, 2022 to: <u>ascpnpublicationshub@gmail.com</u>

Abstracts should include affiliation, address and email of authors as more specific correspondence would be sent only to confirmed participants as the date approaches.

The conference fee is:

- N15, 000, £75, \$100 (subscribed ACSPN members)
- N20, 000, £100 \$150 (non-ACSPN Participants)
- N10, 000 (Undergraduate and Masters' Students only)

There are a limited number of places available for those who are strictly undergraduate and master's degree students at the above fee (Please indicate if you wish to be considered for one of these places when sending your abstract; or contact us as soon as possible). All payments to:

Account Name: Association of Communication Scholars & Professionals of Nigeria Account No: Guaranty Trust Bank, Naira Account No: 0141407323 Outside Nigeria (Guaranty Trust Bank, Domiciliary [Euro, Dollars, Pounds] Account No: 0141439012)

Please note: the conference fee does not include accommodation and, unfortunately, we are unable to offer travel grants or other forms of financial assistance.

For Enquiries: <u>info@acspn.com.ng</u> For Abstracts/Conference Papers: <u>ascpnpublicationshub@gmail.com</u>