

ACKNOWLEDGMENTS

For every project of the Association of Communication Scholars & Professionals of Nigeria (ACSPN), there are those who always work from the background and make things happen. This book is another example of such selflessness, to ensure harmony between expectations from four levels of assessment, and subsequent reverts by the authors.

That you are holding this volume in your hands is testimony to the painstaking efforts of those individuals. In this group are those in the enlarged Secretariat team, whose attention to details, incisiveness and timely responses to often impossible deadlines, provided the fillip in some of the even more rigorous processes.

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We thank our colleagues who are increasingly aligning with the logic that good papers are products of painstaking efforts and willingness to systematically and responsibly respond to the demands of assessment, and not just expect that a paper will be published, just because it has been submitted for consideration.

We invite you to some stimulating read in this book which is a contribution to growing literature on these foci of glocal attention, and take responsibility for whatever gaps may exist.

Nosa Owens-Ibie
Majority Oji
Joyce Ogwezi
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