



# ACSPN LAUNCHES A NUMBER OF FIRSTS

## Diaspora Visiting Fellow Arrives

The first Association of Communication Scholars & Professionals of Nigeria (ACSPN) Diaspora Visiting Fellow Professor Adebayo Fayoyin, has arrived Nigeria and assumed duty in November

An expert in advocacy, external relations and social and behaviour change communication, Prof. Fayoyin has in keeping with the terms of the fellowship, joined the Faculty of the Department of Mass Communication, Caleb University, Imota, where the Association's Secretariat is presently located. Institutions, organisations, companies and NGOs interested in his services are required to apply to the ACSPN secretariat using the email - [Info@acspn.com.ng](mailto:Info@acspn.com.ng).



Prof. Adebayo Fayoyin

## Female Researchers Group Launched



Dr. Oluoyinka Esan

ACSPN has blazed another trail by unveiling the female researcher's group. The group provides female communication experts a platform to contribute to the development of communication study and practice in Nigeria. The researchers presented four thought provoking papers at the conference and are preparing for the 2020 edition in Abuja. Female researchers are encouraged to send in their papers for what promises to be a more impactful outing. The group is coordinated by United Kingdom based Dr. Oluoyinka Esan and Dr. Titilayo Osuagwu, University of Port-Harcourt.

## ACSPN Partners APCON @ 1<sup>st</sup> National Advertising Conference



Participants at the Conference

The First National Advertising Conference held in Abuja from November 25 to 27, 2019 held at Transcorp Hilton Hotel, Abuja. ACSPN was one of the strategic partners that organised the event. Others include: the lead organiser-

Advertising Practitioners Council of Nigeria (APCON), the Association of Advertising Agencies of Nigeria (AAAN), Advertisers Association of Nigeria (ADVAN), Outdoor Advertising Association of Nigeria (OAAN), Media Independent Practitioners Association of Nigeria (MIPAN), Broadcasting Organisations of Nigeria (BON) and the Newspaper Proprietors Association of Nigeria (NPAN). The stakeholders acknowledged

that the industry was changing and requires the provision of an enabling environment by government, and strategic partnerships in the industry. In attendance were industry bigwigs like Mr. Biodun Shobanjo, the Chairman of Troyka holdings and Mr. Tunji Olugbodi, Group Managing Director and CEO of Verdant Zeal Com munications Ltd.

## General Secretary now the Vice Chancellor of Caleb University



The General Secretary of the Association of Communication Scholars & Professionals of Nigeria (ACSPN), Prof. Nosa Owens-Ibie has been confirmed the substantive Vice Chancellor of Caleb University effective November 2019 following his ten-month tenure as Acting Vice-Chancellor.

### VISION

To advance the scholarly study and practice of communication by promoting and facilitating the pursuit of excellence in academic research and professional practice in Nigeria.

### MISSION

ACSPN aims to support the process of shaping communication scholarship, training and practice in Nigeria whilst complementing the work of other bodies with similar aims and building on the potentials of the field of communication in Nigeria, conscious of the needs of the country for critical inputs from communication scholars and professionals to shape a future that will promote growth and development.

TESTIMONIALS FROM THE PAST

**2019 ACSPN CONFERENCE VOICES**

September 4, 2019

Although the programme started a bit behind schedule, the activities (speeches) were well organised and instructive. The calibre of resource persons and guests added glamour and further enriched the programme.

**Dr. Ugbo G. Obinna - Lecturer, Afe Babalola University**

"It was quite an interesting conference. Both the lectures and the responses of participants have further described the need for continuous training and education by scholars and practitioners to stay on the job and maintain relevance."

**Abatan Olatunde Alabi - C.E.O, Newdawnngr**

"Very well coordinated and delivered."

**Dr. Chukwu N. Joseph - Lecturer, Alex Ekwueme Federal University Ndufu-Alike Ebonyi State**

"Quite educational and all encompassing."

**Adedoyin Olubunmi Lecturer, LASPOTECH**

"A great outing for ACSPN as it connected with the professional greats in journalism, broadcasting and communicators. Please keep it up especially the project being initiated by ACSPN president on the documentary of pioneers."

**Chief Dayo Dayile - Elizade University**

"Enlightening and resourceful. The remarks were inspiring and rekindled a passion for advocacy journalism."

**Joshua Olufemi - PTCTI Programme Director**

"It was loaded. I commend the organisers for the calibre of people invited and all messages delivered."

**Mrs. Olorunyomi Omolara - YABATECH**

"Well planned, good orderliness, quiet table well and appropriately filled, good and scholarly opening address, well-articulated good will messages. The opening ceremony was well and massively attended."

**Dr. Semiu Bello - Kwara State University, Malete**

"The high table is rich with Nigerian content. I believe the high table of ACSPN conference should have a mix of Nigeria and foreign content. The organisation was just very perfect."

**Dr Majority Oji Senior Lecturer, DELSU**

"Satisfactory."

Omooba Kayode Akin-Samuel - Asst Sect Fed. Chapter, NUJ Ogun Council  
"It was well organised and full of professional intellectuals."

**Cosmas Olalekan Oni - Vice President, NUJ National**

"Beautiful, Enlightening, Inspiring. It was a good start to an important conference."

**Olalekan Aija Farmer, LEKRIS Farm**

"Fully packaged and educative."

**John Adeoluwa Ogunrinde - Alumnus/Professional, Crescent University**

"Good enough to bridge the gap between the town and the gown. There are more academics though."

**Lekan Yinusa - Manager News and Current affairs, Sweet FM 107.1**

**BECOME A MEMBER**

The Association of Scholars & Professionals of Nigeria (ACSPN) invites all students, academics and professionals in media, communication, public relations, advertising, marketing and other related communications and media disciplines to become members. Joining the association gives you the opportunity for intellectual and career development. Membership subscription is due by January 1 annually. Institutional members are allowed to register four members of staff or 12 students members free for each year of subscription. All categories of members are entitled to full benefits of membership. Membership Certificates are mailed on request to the ACSPN mail box.

Membership category	Subscription fee (N)	Subscription fee (\$)
Full Members	5,000	100
Student Members	2,000	20
International members (open)	25,000	250
Associate Members: Other Disciplines /areas of work	5,000	100
Associate Student Members: (Other Discipline)	2,000	20

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[www.acspn.com.ng](http://www.acspn.com.ng)

**"Are you Aware that as a subscribed member, you have the benefit of mentorship in any area of media and communication?"**

**Please direct your questions to [info@acspn.com.ng](mailto:info@acspn.com.ng)**

**[acspn.communicationnigeria@gmail.com](mailto:acspn.communicationnigeria@gmail.com)**

**Answers will be published on the website".**

**TEAM**

**Nosa Owens-Ibie**  
COORDINATOR

**Ifedolapo Ademosu**  
GUEST EDITOR

**DO YOU KNOW** that your organization can partner with ACSPN to organise communication-related activities in your area of work, deliver a lecture, host an edition of the empowerment series or collaborate on research projects?

*Please contact the Secretariat at -*

**[info@acspn.com.ng](mailto:info@acspn.com.ng)**

**[acspn.communicationnigeria@gmail.com](mailto:acspn.communicationnigeria@gmail.com)**