



ASSOCIATION OF COMMUNICATION SCHOLARS & PROFESSIONALS OF NIGERIA

HIGHLIGHTS OF THE 2ND SOUTH WEST EMPOWERMENT SERIES WHICH HELD ON MAY 28, 2019 AT ELIZADE UNIVERSITY, ILARA-MOKIN, ONDO STATE.

The Association of Communication Scholars and Professionals in Nigeria's second Empowerment series was hosted by the Department of Mass Communication, Elizade University.

The guest lecturer, Professor Ayo Ojebode of the Department of Communication and Language Arts, University of Ibadan, delivered a paper on the **“Challenges of Qualitative Research in Communication Studies/Professionalism.”**

The event, which took place at the Performing and Film Arts Theatre within the Academic Complex of Elizade University, Ilara-Mokin, was chaired by the Vice Chancellor of the University, Professor Olukayode Amund. The meeting opened with his remarks, thereafter which he handed over the chairmanship of the occasion to the Dean of Engineering, Professor Olufemi Koya to enable him attend to other official matters.

About 110 faculty members and students attended the empowerment programme consisting of 28 members of Elizade University staff (including some Principal Officers, Deans of Faculty of Engineering, Social and Management Science and Law, Heads of Departments) and 62 students from various departments across the five faculties of Elizade University, Faculty members from Afe Babalola University, Adekunle Ajasin University, Joseph Ayo Babalola University and 13 other invited guests and executive committee members of ACSPN (the National President – Professor Lai oso, the Vice President of the

South West zone – Professor Rotimi Olatunji and the Mobilization Coordinator of the South West zone – Mr. Kabir Alabi Garba)

After the guest speaker, the ACSPN President, Professor Lai Oso announced that the 2019 ACSPN annual conference will hold from September 04 – 05, 2019 at Park Inn by Radisson Hotel, Kuto, in Abeokuta, Ogun State. The theme of the Special Panel is: "Media Sustainability and the Consolidation of Democracy". The choice of Abeokuta is symbolic and historical, as 2019 is the 160th anniversary of the founding in 1859 by Reverend Henry Townsend, of the first newspaper - **Iwe Irohin fun Awon Egba ati Yoruba**, in what is today Nigeria. For further information on this programme, guests were urged to visit the ACSPN website www.acspn.com.ng

The Management of Elizade University also pledged to continue to support the Department of Mass Communication to discharge its responsibilities to the association as required in terms of payment of dues and programme participation.

Before the close of the lecture, the guest speaker Professor Ayo Ojebode, invited participants to his inaugural lecture planned for September 2019 at the University of Ibadan. The lecture was well received and elicited excitement and lively discussion as the topic is germane to communication scholarship and practice.