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# **GOVERNMENT MOBILISATION OF PUBLIC OPINION IN SUPPORT OF ITS COMMUNICATED ANTI-CORRUPTION POLICIES**

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## **ABSTRACT**

*Information dissemination is a crucial component of development programmes. It helps to keep the target audience informed and contributes in winning their support. However, Nigeria's anti-corruption strategy document lacks a communication component. Thus, this study seeks to determine if government anti-corruption communication have been able to mobilize Nigerians in support of its communicated anti-corruption policies in the absence of a communication plan. The study draws on the survey research method. Relevant literature were reviewed to contextualize the study within the framework of the spiral of silence model to enable the claims made in it to be germane. The study found that high awareness among Nigerians on government anti-corruption crusade has not translated into mobilising public opinion. When public opinion against corruption was regressed against government communicated anti-corruption policies, it was established that Nigerians do not know how to take action against corrupt practices as there is a general lack of understanding of the issues canvassed in the anti-corruption campaign. The study recommend as a matter of urgency for Government to put in place a communication plan to drive its anti-corruption campaign if it must succeed in mobilizing public opinion in support of its communicated anti-corruption policies.*

**Keywords:** *Anti-corruption, Corruption, Development, Government, Information*