

# ACSPNNE

**NEWSLETTER OF ASSOCIATION OF COMMUNICATION SCHOLARS & PROFESSIONALS OF NIGERIA** 

..the future is here

9th Edition, 2018

# MEDIA NARRATIVES: HATTE SPEECH, FAKE NEWS AND POLITICAL STABILITY IN AFRICA

September 5 - 6, 2018 @ Best Western Plus Elomaz Hotel, Asaba, Delta State

> Special Panel: MEDIA NARRATIVES AS BRIDGES





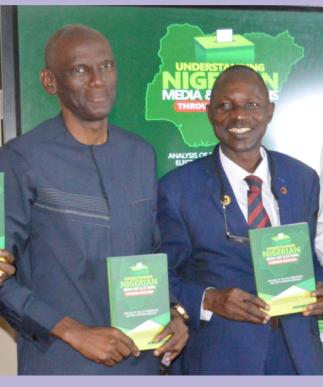
**DELTA STATE** 

# 5<sup>th</sup> Edition of ACSPN History Series



Vice Chancellor, Prof. Elijah Ayolabi, left, appreciating Mr Yomi Badejo-Okusanya after the latter's presentation at Mountain Top University, Ibafo, Ogun State

## ACSPN RESEARCH REPORT LAUNCH



Avo Oluwatosin, left, and Prof. Rotimi Olatunji, Joint Team Leaders of the Project on "Understanding Nigerian Media and Elections Through Research: Analysis of the 2015 Presidential Election Campaigns" with copies of the Report on July 5, 2018.

# 1<sup>ST</sup> ACSPN EMINENT PERSONS STRATEGY SERIES



Group photo of some participants at the maiden edition of the ACSPN Eminent Persons Strategy Series on February 6, 2018 at Caleb University, Imota, Lagos State. The Vice-Chancellor, Prof. Ayandiji Daniel Aina is sitting third from left, next to the guest speaker, and UNESCO Regional Director for West Africa, Mr. Yao Ydo, fourth from left.

#### VISION

To advance the scholarly study and practice of communication by promoting and facilitating the pursuit of excellence in academic research and professional practice in Nigeria.

#### MISSION

ACSPN aims to support the process of shaping communication scholarship, training and practice in Nigeria whilst complementing the work of other bodies with similar aims and building on the potentials of the field of communication in Nigeria, conscious of the needs of the country for critical inputs from communication scholars and professionals to shape a future that will promote growth and development.



### **TESTIMONIALS FROM THE PAST**

### ACSPN EMPOWERMENT SERIES 8TH EDITION May 12, 2015

A Strategic and Tactical Assessment of the 2015
Election Marketing of Parties, Candidates and Issues -4yo Oluwatosin

"The presentation was one in a million."

-Fakorede Adedeji (Professional/Journalist)

"Insightful!"

-Dupe Awobajo (Professional/Marketing Communication)

"The programme is excellently wonderful."

- Jide Johnson (Scholar)

"The presentation by Mr. Oluwatosin was quite enlightening. It was in-depth and gave me a critical insight of the role of propaganda (unfortunately encouraged by some of the media outfits) in the presidential election."

- Maureen Popoola (Scholar)

"It was a very engaging session. Would like to be invited to future programmes. Would also seek membership."

-Michael Effiong (Professional/Journalist)

"The presentation was explicit as well as detailed and so I have learnt more on marketing and its role in political campaigns."

-Ayishat Amoo (NYSC/Aspiring Professional)

"A very big thank you to Mr. Ayo Oluwatosin for a wonderful and insightful presentation. The presentation reflects the wealth of experience of the presenter and contains vital hints that may not be available in any book or scholarly article."

- Raheemat Adeniran (Scholar)

"It was interactive, educative and informative."

-Jerry Gankon Ajeyet (Scholar)

"It was a very insightful presentation. I was exposed more to the role the media plays in the political environment, the presenter did a great job and I am glad I was a part of it."

- Oluwadamilola Adesanya (Postgraduate Student)

"I must say that this edition proved to be very informative and enlightening. Much more I appreciate the discussion generated by the topic, the responses and the questions generated there from. I hope this continues. Good one ACSPN. Kudos"

- Timothy-Crown Aderibigbe (Professional/Journalist)

#### **BECOME A MEMBER**

The Association of Scholars & Professionals of Nigeria (ACSPN) invites all students, academics and professionals in media, communication, public relations, advertising, marketing and other related communications and media disciplines to become members. Joining the association gives you the opportunity for intellectual and career development. Membership subscription is due by January 1 annually. Institutional members are allowed to register four members of staff or 12 students members free for each year of subscription. All categories of members are entitled to full benefits of membership. Membership Certificates are mailed on request to the ACSPN mail box.

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Associate Student Members: (Other Discipline)	2,000	20

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Please direct your questions to info@acspn.com.ng

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Answers will be published on the website".

#### **TEAM**

Nosa Owens-ibie

Onyinyechi Nancy Nwalikpe GUEST EDITOR

**DO YOU KNOW** that your organization can partner with ACSPN to organise communication-related activities in your area of work, deliver a lecture, host an edition of the empowerment series or collaborate on research projects?

Please contact the Secretariat at -

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